



executive leadership academy

- Executives in the energy and extractive industries are confronted with very dynamic and complex internal and external environments. To be successful, leaders should be aware of global trends, be able to leverage capital investments, manage risk, understand the financials, entertain diversification strategies (including M&As) and demonstrate strong collaborative decision-making capabilities.

These leadership skills take time to develop, and without sustained talent management strategies corporations soon exhaust bench experience and jeopardize competitive advantage. Rather than yet another generic open enrollment e-MBA, Mines customizes programs to meet the particular needs of that company. Modules formulated on (confidential) case studies using real data ensure that outcomes are at once meaningful and measurable.

The Colorado School of Mines offers broad expertise in resource exploration, extraction, production and utilization. Mines also offers unique training programs to help aspiring executives build best-in-class skills. The Executive Leadership Academy provides customized (closed enrollment) leadership programs for executives in the Earth, Energy and Environmental spheres. Distinction of this program comes from a synergy of international reputability and comprehensive expertise.

- Worldwide, CEOs rank workforce issues among their most critical responsibilities, but often overlook their own opportunities for further development and succession planning. Research indicates that CEO involvement in the selection and procurement of executive education and training services is significant.

Recruiting, retention, training and workforce morale have become direct reflections of CEO effectiveness, and are increasingly viewed as sources of competitive advantage (or disadvantage). Succession planning and grooming of high-potential executives (rising stars) rate among the most critical responsibilities facing chief executives today. When the CEO is personally involved in purchasing executive education programs, the likelihood that the organization will move forward quickly in the evaluation and adoption process is huge.

■ Based on feedback and challenges identified by the client corporation, Mines can configure a program for those senior-level executives who desire to increase their understanding of:

- Exploration/discovery and development of resources
- Global economics and emerging markets
- Merges and acquisitions
- Policy complexities
- Regulatory (environmental, financial) agencies
- Community building and social responsibility
- Economic forecasting
- Board and stakeholder interactions
- Competitor and market analysis
- Branding and marketing
- Global workforce development and coordination
- HCM
- Supply chain optimization (constellation)
- Product and service innovation
- Customer relations
- Employment and labor law
- Strategic intelligence
- Investor relations
- Risk management
- Safety and health
- General business acumen
- Efficacy with decision-making
- Media/communications
- Implementation/execution

Executive leadership requires life-long learning. Mines will prepare executives in the energy and extractive industries with skills to reach continued success throughout their careers.



SPECIAL PROGRAMS AND
CONTINUING EDUCATION

SPACE

For individual inquiries or to schedule a one-on-one consultation with a Chairperson of the Executive Leadership Academy, please contact the Office of Special Programs and Continuing Education at the Colorado School of Mines

Phone: +1 303 279 5563
Email: space@csmspace.com